

Media Release

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Reckon Gets 'Legal' in Latest Strategic Alliance with AusDocsOnline

Partnership to provide Aussie small businesses with unprecedented access to trusted legal documents from LexisNexis Australia

SYDNEY, Australia – November, 2017 - Australian cloud accounting provider Reckon (ASX:RKN) has forged a strategic alliance with AusDocsOnline, a self-service portal offering trusted legal documents for small, medium and franchise businesses across the country. The partnership further accelerates Reckon's long-term strategy of offering small businesses with a complete suite of solutions to run and grow their business more efficiently.

The new offering will empower business owners with the relevant legal knowledge and tools, to ensure peace of mind that they are more compliant with their legal obligations as an employer – all in an easy and cost-effective manner. Reckon customers can download the latest legal documents for a fraction of the cost and time of consulting a lawyer directly, taking the hassle out of ensuring policies and procedures are up to date. AusDocsOnline's library contains over 500 quality legal documents, written by qualified lawyers and backed by industry leader LexisNexis Australia. With its broad repository, the service is suited for businesses at various growth stages, from those that are just starting out or already in operation, to those who are looking to sell.

"Workplace legislation is tougher than ever today. Small businesses are typically unable to afford HR or legal professionals, or the time to review policies, they tend to expose themselves to costly, damaging claims," said Shaun Locke, National Sales Manager for Reckon ANZ. "AusDocsOnline provides business owners with quick, easy and affordable access to legal documentation, policies and procedures, enabling them to run better businesses."

"By alleviating such administrative concerns for small businesses, this will free up time to focus on revenue driving opportunities. At the same time, good employee management with consistently applied procedures and policies can also provide transparency, greater staff satisfaction and higher productivity," added Locke.

Furthermore, the service is ideal for advisors such as accountants, bookkeepers and business consultants who assist small businesses with compliance requirements. For instance, through AusDocsOnline, accountants can provide legal documents to bundle with tax and compliance work, adding value to the client relationship whilst opening up a new revenue streams.

In addition to legal documentation, AusDocsOnline provides access to affordable professional advice covering workplace and commercial law, as well as services for HR and Industrial relations (IR). Other legal documents available on the portal include partnership and shareholder documents, plus deeds such as release, separation and confidentiality.

"This partnership with Reckon is an exciting one" said Gary Kendrick Co-Founder and Director of AusDocsOnline, "In partnership with Reckon we are looking forward to serving small, medium and franchise businesses along with their professional advisors, the accountants, bookkeepers and business advisors, enabling them to strengthen their relationships with their clients, raising the level of knowledge through access to quality legal and compliance services, SMEs will have a more valuable experience with their advisors."

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About AusDocsOnline

AusDocsOnline is an Australian provider of online legal, business and compliance documentation matched with connections to professional supporting services designed to help make, starting, running and or selling a business easier, less risky and ultimately more rewarding.

About Reckon

Reckon is an ASX listed and Australian owned company with over 30 years' experience delivering market leading solutions to accountants and bookkeepers, legal professionals and small to medium sized businesses. Reckon's software services are designed to make accounting faster, easier and more productive. Find out more at www.reckon.com.